Consumer Council news:

**Number of surveyed supermarkets increased to 102**

**Enhanced price comparison function now available at Price Information Platform**

To further enhance the transparency of supermarket prices, the Consumer Council has increased the number of surveyed supermarkets and now includes 102 supermarkets in its supermarket price survey work, number of surveyed products have been increased to 400 items divided in 15 categories. The search function of the “Macao Price Information Platform” app has also been improved for consumers’ easy navigation.

**No. of surveyed supermarkets expanded thrice this year**

The Consumer Council continues to improve its price survey work and the number of surveyed supermarkets has expanded thrice this year. Starting this week, the number of supermarkets surveyed increases from 45 to 102, new categories of “snacks” and “personal care products” are added alongside the current rice, cereal products, cooking oil, canned food, seasonings, beverages, milk products, hygienic and sanitizing products, frozen food, fresh food, tissue paper, chilled food and infant products; surveyed items have also increased by over 30 percent to include price data of 400 items.

**“Platform” helps to look for nearby lowest price**

For consumers’ convenience to compare prices from over 100 supermarkets, direct and simpler price comparison functions are now available on the app for “Supermarket Price Watch”, “Rankings for Supermarkets with Lowest prices”, and “Rankings of products with price differences of over 50%”. By enabling the location function on their mobile devices, consumers are able to check the different selling prices at nearby supermarkets simply by entering the product name or keywords, consumers may also adjust the search area or choose the default regions inside the app to look for prices. Other price information are also accessible on the app for consumers’ use.

Consumers are reminded that price differences exist for the same product sold at different supermarkets, it is suggested to use the “Platform” to search for the highest and lowest price, available retail outlets, and information on discount offers, etc. to save more.

**Latest price data announced every Wednesday**

The supermarket price survey is conducted by the Consumer Council every Wednesday, supermarket price changes are monitored through regular survey work. The price survey of today (16 Nov) has been uploaded to the Consumer Council’s website ([www.consumer.gov.mo](http://www.consumer.gov.mo)) and is available on the “Macao Price Information Platform” app.

“Macao Price Information Platform” webpage:

<https://www.consumer.gov.mo/commodity/price_station.aspx?lang=en>

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