

2016年月餅專項售價調查(超級市場)

傳統月餅零售價格 (價格以澳門幣計算)

數據收集日期：31/8/2016

品牌		榮華					奇華					東海堂		
月餅名稱		蛋黃白蓮蓉月餅	雙黃白蓮蓉月餅	雙黃蓮蓉月餅	純正伍仁月餅	伍仁金華火腿月餅	蛋黃金黃蓮蓉月	金華火腿五仁月	雙黃純白蓮蓉月	雙黃金黃蓮蓉月	余仁生陳皮豆沙月	十勝紅豆粒雙黃月餅	奶黃月餅	雙色月餅
規格		740g	740g	740g	740g	740g	4個裝	4個裝	4個裝	4個裝	8個裝	4個裝	6個裝	3個裝
泰豐超級市場	筷子基威翠店	---	*219.00	210.00	*220.00	*230.00	---	---	---	---	---	---	---	---
	激成店	---	*219.00	210.00	---	*230.00	---	---	---	---	---	---	---	---
	海名居店	---	---	210.00	---	*230.00	---	---	---	---	---	---	---	---
	下環街店	228.00	*219.00	210.00	*220.00	*230.00	---	---	---	---	---	---	---	---
來來超級市場	提督馬路店	--	*219.00	210.00	*220.00	*230.00	---	---	---	---	---	238.00	228.00	238.00
	聯薪廣場店	*220.00	---	210.00	*220.00	*230.00	---	---	---	---	---	238.00	228.00	*218.00
	信達廣場店	---	*219.00	210.00	---	*230.00	---	---	---	---	---	238.00	228.00	238.00
	保利達店	---	*219.00	---	---	*230.00	---	---	---	---	---	238.00	228.00	238.00
	下環街店	---	*219.00	210.00	*220.00	*230.00	---	---	---	---	---	238.00	228.00	---
	氹仔佛山街店	*220.00	*219.00	210.00	*220.00	*230.00	---	---	---	---	---	238.00	228.00	*218.00
新苗超級市場	下環街店	*220.00	*219.00	210.00	*220.00	*230.00	209.90	318.00	278.00	278.00	179.90	---	---	---
	世紀豪庭店	*220.00	*219.00	210.00	*220.00	*230.00	209.90	318.00	278.00	278.00	179.90	---	---	---
	市場街店	*220.00	*219.00	210.00	*220.00	*230.00	209.90	318.00	278.00	278.00	179.90	---	---	---
	新城市店	--	*219.00	210.00	*220.00	*230.00	209.90	318.00	278.00	278.00	179.90	---	---	---
	海名居店	*220.00	*219.00	210.00	*220.00	*230.00	209.90	318.00	278.00	278.00	179.90	---	---	---
	氹仔花城店	*220.00	*219.00	210.00	*220.00	*230.00	209.90	318.00	278.00	278.00	179.90	---	---	---
百佳超級市場	栢威店	---	225.00	219.00	---	---	---	---	---	---	---	---	---	---
	黑沙環店	---	225.00	219.00	---	---	---	---	---	---	---	238.00	228.00	238.00
	海名居	---	225.00	219.00	---	---	---	---	---	---	---	---	---	---
	凱泉灣店	---	225.00	219.00	---	---	---	---	---	---	---	---	---	---
	氹仔花城店	---	225.00	---	---	---	---	---	---	---	---	238.00	228.00	238.00
利豐超級市場	賈伯樂店	---	*219.00	---	---	*230.00	---	---	---	---	---	---	---	---
	下環街店	*220.00	*219.00	210.00	*220.00	*230.00	---	---	---	---	---	---	---	---
	威龍花園店	---	*219.00	210.00	---	*230.00	---	---	---	---	---	---	---	---
新花城超級市場	信託花園店	229.00	*219.00	*209.00	229.00	239.00	---	---	---	---	---	---	---	---
	下環街店	---	*219.00	*209.00	---	---	---	---	---	---	---	---	---	---
	氹仔花城店	---	*219.00	*209.00	---	---	---	---	---	---	---	---	---	---
成昌超級市場	氹仔利民店	---	*219.00	210.00	---	*230.00	---	318.00	278.00	278.00	---	238.00	228.00	238.00
	氹仔海洋店	---	---	---	---	---	---	---	278.00	278.00	---	---	---	---
宏基超級市場	雅廉訪店	---	*219.00	---	*220.00	*230.00	---	---	---	---	---	---	---	---
	水坑尾店	*220.00	*219.00	210.00	*220.00	*230.00	---	---	---	---	---	---	---	---
最高與最低零售價價差(MOP)		9.00	6.00	10.00	9.00	9.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	20.00
最高零售價與最低零售價比較(%)		4.09%	2.74%	4.78%	4.09%	3.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.17%

* :該款月餅於上述超市中的零售價最低。

2016年月餅專項售價調查(超級市場)

傳統月餅零售價格 (價格以澳門幣計算)

數據收集日期：31/8/2016

品牌		皇朝				帝王				金蓮花		
月餅名稱		單黃白蓮蓉月餅	雙黃白蓮蓉月餅	蛋黃五仁月餅	蛋黃豆沙月餅	雙黃白蓮蓉月餅	單黃白蓮蓉月餅	蛋黃伍仁月餅	蛋黃豆沙月餅	雙黃蓮蓉月	蛋黃五仁月	蛋黃豆沙月
規格		600g	600g	600g	600g	750g	750g	750g	750g	600g	600g	600g
泰豐超級市場	筷子基威翠店	108.00	113.00	116.00	98.00	129.00	122.00	129.00	103.00	95.00	106.00	80.00
	激成店	---	---	---	---	---	---	---	---	---	---	---
	海名居店	108.00	113.00	---	---	129.00	122.00	---	---	95.00	106.00	80.00
	下環街店	108.00	113.00	116.00	98.00	129.00	122.00	---	---	---	---	---
來來超級市場	提督馬路店	---	---	---	---	---	---	---	---	---	---	---
	聯薪廣場店	108.00	113.00	116.00	98.00	129.00	122.00	129.00	103.00	---	---	---
	信達廣場店	108.00	113.00	116.00	98.00	129.00	122.00	129.00	103.00	---	---	---
	保利達店	---	---	---	---	---	---	---	---	---	---	---
	下環街店	---	113.00	116.00	---	129.00	122.00	---	---	---	---	---
	氹仔佛山街店	---	---	---	---	---	---	---	---	---	---	---
新苗超級市場	下環街店	108.00	113.00	116.00	98.00	129.00	122.00	129.00	103.00	95.00	---	80.00
	世紀豪庭店	108.00	113.00	116.00	98.00	129.00	122.00	129.00	103.00	95.00	106.00	80.00
	市場街店	108.00	113.00	116.00	98.00	129.00	122.00	129.00	103.00	95.00	---	80.00
	新城市店	108.00	113.00	116.00	98.00	129.00	122.00	129.00	103.00	95.00	106.00	80.00
	海名居店	108.00	113.00	116.00	98.00	129.00	122.00	129.00	103.00	95.00	106.00	80.00
	氹仔花城店	108.00	113.00	116.00	98.00	129.00	122.00	129.00	103.00	95.00	106.00	80.00
百佳超級市場	栢威店	---	---	---	---	---	---	---	---	---	---	---
	黑沙環店	---	---	---	---	---	---	---	---	---	---	---
	海名居	---	---	---	---	---	---	---	---	---	---	---
	凱泉灣店	---	---	---	---	---	---	---	---	---	---	---
	氹仔花城店	---	---	---	---	---	---	---	---	---	---	---
利豐超級市場	賈伯樂店	108.00	*110.00	*115.00	---	*128.00	*120.00	---	---	*90.00	*105.00	---
	下環街店	108.00	*110.00	*115.00	*90.00	*128.00	*120.00	*120.00	*102.00	*90.00	*105.00	*75.00
	威龍花園店	108.00	*110.00	*115.00	---	*128.00	*120.00	*120.00	---	*90.00	*105.00	*75.00
新花城超級市場	信託花園店	---	---	---	---	---	---	---	---	---	---	---
	下環街店	---	---	---	---	---	---	---	---	---	---	---
	氹仔花城店	---	---	---	---	---	---	---	---	---	---	---
成昌超級市場	氹仔利民店	---	---	---	---	---	---	---	---	---	---	---
	氹仔海洋店	---	---	---	---	---	---	---	---	---	---	---
宏基超級市場	雅廉訪店	---	---	---	---	---	---	---	---	---	---	---
	水坑尾店	---	---	---	---	---	---	---	---	---	---	---
最高與最低零售價價差 (MOP)		0.00	3.00	1.00	8.00	1.00	2.00	9.00	1.00	5.00	1.00	5.00
最高零售價與最低零售價比較(%)		0.00%	2.73%	0.87%	8.89%	0.78%	1.67%	7.50%	0.98%	5.56%	0.95%	6.67%

* :該款月餅於上述超市中的零售價最低。

2016年月餅專項售價調查(超級市場)

冰皮月餅零售價格 (價格以澳門幣計算)

數據收集日期：31/8/2016

品牌		東海堂		榮華		大班					和南
月餅名稱		冰幻雪兔冰皮月餅	雪國冰皮月餅	燕窩冰皮雪燕繽紛月餅	燕窩冰皮雪燕派對月餅	冰皮尊貴官燕月餅	冰皮玲瓏四色伴官燕月餅	冰皮玲瓏八星伴官燕月餅	冰皮迷你八寶月餅	冰皮玲瓏九星月餅	貓山王榴槤冰皮
規格		10個裝	6個裝	620g	750g	720g	615g	615g	440g	560g	580g
泰豐超級市場	筷子基威翠店	---	---	---	---	348.00	235.00	235.00	198.00	---	398.00
	激成店	---	---	---	---	---	235.00	235.00	198.00	---	---
	海名居店	---	---	---	---	---	235.00	235.00	198.00	---	398.00
	下環街店	---	---	---	---	348.00	235.00	235.00	198.00	---	398.00
來來超級市場	提督馬路店	---	---	---	---	348.00	---	216.00	178.00	---	---
	聯薪廣場店	*218.00	188.00	228.00	328.00	348.00	216.00	216.00	178.00	248.00	---
	信達廣場店	238.00	---	---	---	348.00	216.00	216.00	178.00	248.00	---
	保利達店	238.00	188.00	---	---	348.00	216.00	216.00	178.00	248.00	---
	下環街店	238.00	188.00	228.00	328.00	348.00	216.00	216.00	178.00	---	---
	氹仔佛山街店	*218.00	---	228.00	328.00	348.00	216.00	216.00	198.00	---	---
新苗超級市場	下環街店	---	---	---	---	---	*209.00	*209.00	---	215.00	---
	世紀豪庭店	---	---	---	---	348.00	*209.00	*209.00	---	*209.00	---
	市場街店	---	---	---	---	348.00	216.00	216.00	183.00	216.00	---
	新城市店	---	---	---	---	348.00	216.00	216.00	183.00	216.00	---
	海名居店	---	---	---	---	348.00	*209.00	*209.00	178.00	*209.00	---
	氹仔花城店	---	---	---	---	348.00	*209.00	*209.00	---	*209.00	---
百佳超級市場	栢威店	---	---	---	---	---	*209.00	*209.00	---	---	398.00
	黑沙環店	238.00	188.00	---	---	---	*209.00	*209.00	*169.00	*209.00	398.00
	海名居	---	---	---	---	---	*209.00	*209.00	*169.00	*209.00	---
	凱泉灣店	---	---	---	---	---	*209.00	*209.00	*169.00	*209.00	398.00
	氹仔花城店	238.00	188.00	---	---	---	*209.00	*209.00	*169.00	*209.00	398.00
利豐超級市場	賈伯樂店	---	---	---	---	348.00	235.00	235.00	---	248.00	*390.00
	下環街店	---	---	---	---	348.00	235.00	235.00	195.00	248.00	*390.00
	威龍花園店	---	---	---	---	348.00	235.00	235.00	198.00	248.00	*390.00
新花城超級市場	信託花園店	---	---	---	---	---	---	---	---	---	---
	下環街店	---	---	---	---	---	---	---	---	---	---
	氹仔花城店	---	---	---	---	---	239.00	239.00	---	---	---
成昌超級市場	氹仔利民店	---	---	---	---	---	---	---	---	---	---
	氹仔海洋店	---	---	---	---	---	---	---	---	---	---
宏基超級市場	雅廉訪店	---	---	*220.00	328.00	---	235.00	235.00	---	248.00	---
	水坑尾店	---	---	*220.00	*320.00	348.00	235.00	235.00	198.00	248.00	---
最高與最低零售價價差(MOP)		20.00	0.00	8.00	8.00	0.00	30.00	30.00	29.00	39.00	8.00
最高零售價與最低零售價比較(%)		9.17%	0.00%	3.64%	2.50%	0.00%	14.35%	14.35%	17.16%	18.66%	2.05%

*:該款月餅於上述超市中的零售價最低。

酒樓食肆

	商號	華峰點心酒家	聚龍軒粵菜酒樓	好世界酒樓	金悅軒 ⁽²⁾	福滿庭 ⁽²⁾	老上海滬粵酒家 ⁽²⁾	龜盅補 ⁽¹⁾	長壽齋	慈恩素食
商號部份月餅產品名稱及每盒現金零售價 (澳門幣)	傳統廣式蓮蓉月餅	雙黃純蓮蓉 258.00	---	雙黃蓮蓉 276.00	雙黃白蓮蓉 298.00	至尊雙黃蓮蓉 288.00	雙黃白蓮蓉 318.00	---	---	---
		蛋黃純蓮蓉 238.00	---	蛋黃蓮蓉 258.00	蛋黃白蓮蓉 278.00	至尊單黃蓮蓉 258.00	---	---	---	---
		---	---	純正蓮蓉 238.00	---	---	---	---	---	---
	仁/金腿月餅	金腿五仁 278.00	---	五仁金腿 336.00	金腿五仁 328.00	至尊雲腿五仁 308.00	伍仁金腿 328.00	---	---	---
	其他	蛋黃粒粒豆沙 198.00	潮州白蓮蓉 118.00	欖仁豆沙 248.00	陳皮紅豆沙 198.00	薑汁低糖雙黃蓮蓉 288.00	雙黃紅豆沙 308.00	潮州蓮蓉 200.00	養生綠茶 198.00	鮮栗子蓉 35.00/個
		---	---	潮州 243.00	迷你奶黃 238.00	至尊潮州蓮蓉 258.00	迷你葡式西梅奶皇 308.00	---	滋補芝麻 248.00	玫瑰豆沙 32.00/個
		---	---	蛋黃綠茶 248.00	迷你潮州 238.00	薑汁低糖潮州 258.00	迷你葡式榴蓮 308.00	---	---	---

餅店

	商號(品牌)	聖安娜餅屋	晶記餅家	美心月餅	咀香園餅家 ⁽²⁾	鉅記餅家 ⁽²⁾	我們這一家	怡文軒台式餅店	ROOM 8 弄	BLESSCUIT BAKERY
商號部份月餅產品名稱及每盒現金零售價 (澳門幣)	傳統廣式蓮蓉月餅	金裝雙黃白蓮蓉 335.00	正式蓮蓉 42.50/個	雙黃白蓮蓉 271.00	---	雙黃白蓮蓉 328.00	---	---	---	---
		雙黃蓮蓉 315.00	---	蛋黃白蓮蓉 248.00	---	白蓮蓉 328.00	---	---	---	---
		低糖蛋黃白蓮蓉 308.00	---	純正白蓮蓉 222.00	---	---	---	---	---	---
	金腿月餅	金腿五仁 375.00	---	蛋黃金腿 315.00	上品伍仁金腿 363.00	金腿伍仁 488.00	金腿伍仁 132.00	---	---	---
		---	---	五仁金腿 315.00	---	---	---	---	---	---
	其他	至尊奶黃 295.00	蛋黃紅豆沙 42.50/個	雙黃杭仁紅豆沙 242.00	---	迷你奶黃 328.00	豆沙蛋黃 112.00	潮式酥皮蓮蓉 90.00	芋蓉酥 190.00	祝·圓滿 8個迷你柚子奶黃月餅 388.00
		金沙軟心奶黃 308.00	正式椰絲 40.00/個	雙黃棗蓉 283.00	---	迷你陳皮 388.00	---	潮式酥皮香芋 90.00	咖喱酥 170.00	---
		---	---	奶皇 247.00	---	迷你酥皮蓮蓉 348.00	---	---	---	---

(1)售價為折扣價。

(2)若購買更多數量，售價另有折扣。